



PUBLIC NOTICE: ZICA TRADEMARK REGISTRATION

4th February, 2022

This serves to inform Members, Students and the General Public that Zambia Institute of Chartered Accountants (ZICA) has registered the ZICA and CA Zambia Trademarks with the Patents and Companies Registration Agency (PACRA). Registration of a trademark confers on the registered proprietor or user the *exclusive right* to the use of the registered name and mark. This entails that no other person or entity can use that trademark except with *permission or license* from the Institute. Accordingly, any entity or person using the trademark without the Institute's consent risks being sued for *trademark infringement*.

Trademarks below have been registered with the Patents and Companies Registration Agency (PACRA) under Class 16 (*in respect of (1) Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks*) and 25 (*in respect of (1) Clothing, footwear, headgear*);

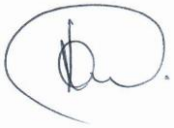
1. **ZICA Logo (and Acronym)** in Class 16 & 25
2. **Zambia Institute of Chartered Accountants – Name** in Class 16 & 25
3. **Chartered Accountant Zambia Name** in Class 16 & 25
4. **CA Zambia Logo (and Acronym)** in Class 16 & 25

As a result of the aforementioned, be advised that the Institute has strict guidelines on the usage of the Zambia Institute of Chartered Accountant name, the Acronym “ZICA”, the Chartered Accountant name and the Acronym CA Zambia. Note that the Institute serves as an important regulatory and education body, thus it is imperative that its brand is protected against any form of misrepresentation that may cause substantial harm to the brand image. Therefore, any unauthorised use of the names and acronyms, constitutes an infringement to the Institutes professional brand image.

In view of the foregoing, the Institute wishes to inform all persons and/or Institutions who have opened Telegram groups, Facebook Accounts and WhatsApp groups under the “ZICA” acronym and/or under the full name “Zambia Institute of Chartered Accountants” to either delete or rename their accounts and refrain from putting the Institutes name in disrepute.

Further, kindly take note that the Institute has given a fourteen (14) day grace period from the date of publication of this notice to all the stakeholders to desist from using the logos, acronyms without authorization or to make good and contact the Institute with regards to usage of the above trademarks indicated under 1, 2, 3 and 4.

Issued by,

A handwritten signature in black ink, enclosed in a light blue rectangular box. The signature is cursive and appears to be 'Anthony Bwembya'.

Anthony Bwembya

SECRETARY AND CHIEF EXECUTIVE